



## Category Descriptions

### **"BAD ASS" PRODUCTION CREW**

Harsh weather conditions, long hours, extreme teamwork, and lots of energy drinks. This "behind the scenes" off-camera team of on-set producers, camera crew and everyone in between gives their heart, soul and well-being to make these intense shows the best show possible.

### **COMPETITION SHOW**

Memorable contestants. Crazy obstacles. Alliances, Judges and exotic locations, too. This kind of show is laid-out months before the world even knows that the next season has been announced. All you need is the unsuspecting characters and away we go!

### **CREATIVE CHALLENGE**

What cast members are ready and willing to put themselves through in order to come out on top. These challenges test the limits of the contestants and show off the creativity of the challenge department and make for some of most compelling television moments of the human spirit.

### **DOCU-SERIES**

Productions based on "Real Life": From a day in the life to the opening of a restaurant, a famous struggle or triumph or just some good ole' table-flipping confrontations, all forms of story telling are welcomed here.

### **DIGITAL REALITY SERIES**

This show has all the makings of a reality show, without the network tie in. This series streams online as support for an existing network, cable, or stand alone show.

### **DYNAMIC CAST-NEW**

You had the best casting team, and it showed! You wanted to drink with them, bitch with them, party with them, discuss life with them, or throw them in jail. No matter what, you couldn't change the channel because these characters are what compels you to visit them week after week, year after year.

### **DYNAMIC CAST-RETURNING**

This veteran cast continues to keep America in awe, season after season. They may even have sippy cups, keychains or brands wine with their faces on it, but bottom line, they are the catalyst of a show's longevity and success.

### **EDITING**

The editors take the hours of footage and give it meaning, dram, suspense and intrigue! They cut thousands of hours of footage into a perfectly juicy season you can't stop watching.

**Submit Online: [Submit.RTVAS.com](http://Submit.RTVAS.com)**



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### **FEEL GOOD SHOW**

Making a difference and bringing emotion and passion to every viewer and possibly a call to action to get involved. We can't help it, we really want a good cry every once in a while or just something that makes us have all the feels.

### **GAME/VARIETY SHOW**

Ingredients for the perfect show: an A-list host, wacky contestants, massive prizes and life-changing money! Everyone wants to be on one, few do, but television is in the golden age of game shows so why not get your noticed!

### **GUILTY PLEASURE SHOW**

It's the show you watch and don't talk about...until someone else brings it up, then it's game on! The water cooler show, the one your wife or girlfriend has no idea you're watching or following, your own personal "must see tv".

### **HOST/HOSTESS**

Does America tune into your show because the host is so damn alluring? Have they made your show what it is today? Or do they simply have the most followers on social media. Whatever the answer, they're the person who guides us through the reality journey.

### **INTERNATIONAL REALITY SERIES**

Are you a worldwide sensation, produced and airing overseas? Subtitles or not, the world is watching and downloading each episode as it airs. Why not be rewarded for it, our planet is big enough for all of you!

### **JUDGING PANEL**

Knowledgeable, quirky, intriguing, and most importantly opinionated and fun to watch! Without judging, how would we know who to like, who to root for and who should be crowned winner!

### **KIDS REALITY SERIES**

Junior versions of reality shows are the latest and greatest trend in the genre. This category features the leaders of tomorrow...kids! Who doesn't love an adult-based competition show with pint-sized competitors, right? Thought so!

### **LIFESTYLE SHOW**

Renovations, DIY, Cooking, Crafting...these are the shows where someone is so conniving and makes it look so easy, you are convinced you can do it all without the help of skilled workers.

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### **NEW SHOW**

You've heard through the grapevine that a new version or a new concept in reality tv is on the horizon. The promos are cryptic. Did I just see a major celeb? Did I just see someone risk their life for \$1,000,000? Did I just clear my calendar to DVR Every. Single. Episode? Yes. Yes and Yes. Time to wow the public again and create the next buzz-worthy obsession.

### **OVERALL SHOW**

The cream of the crop with perfect balance of execution, star power, cast selection and a hold on the heartstrings of the American audience. The show that has everyone talking and America obsessed with in the home, office and on all social media platforms.

### **PRODUCTION COMPANY**

You had a ton of awesome reality shows this year, and are not afraid to come out and say it! Tired of hearing, "oh YOU make THAT show?" Why not reward yourself for it and have your company name on the tips of tongues everywhere! Now's the chance for those behind the scenes executives and staff to be noticed.

### **REALITY ROYALTY (KING & QUEEN)**

Male and Female Personality of the year. One person who rises above all else for whatever reason: love them, hate them, but face it, you kinda wanna be them!

### **REALITY TV MOMENT**

Remember the song that tore the roof off the venue? The ex showing up at the most unperfect moment? That underdog who conquers a course or shocks everyone by their endurance and sheer will? Or the thing that makes TMZ salivate to create the next big headline moment? Yup, this is that category.

### **UNIQUE CONCEPT**

Your development department drank too much coffee that day and created something really odd, but compelling, but hey, it worked! Make those creative juices the next big thing to be noticed in the world of reality television.

### **VILLAIN**

Did he just "stir it up" and make the Story Producer's job easy? Is she the "baddest b\*tch in town" with a phrase to tear you down or bring you to tears? The person you love to hate gets their chance here. Bring it!

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